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|------------------------------------------------|---------------------------------|
| <b>Fiscal Unit/Academic Org</b>                | School Of Communication - D0744 |
| <b>Administering College/Academic Group</b>    | Social And Behavioral Sciences  |
| <b>Co-administering College/Academic Group</b> |                                 |
| <b>Semester Conversion Designation</b>         | New Program/Plan                |
| <b>Proposed Program/Plan Name</b>              | Organizational Communication    |
| <b>Type of Program/Plan</b>                    | Undergraduate minor             |
| <b>Program/Plan Code Abbreviation</b>          | ORGLCOM                         |
| <b>Proposed Degree Title</b>                   |                                 |

## Credit Hour Explanation

| Program credit hour requirements                              |         | A) Number of credit hours in current program (Quarter credit hours) | B) Calculated result for 2/3rds of current (Semester credit hours) | C) Number of credit hours required for proposed program (Semester credit hours) | D) Change in credit hours |
|---------------------------------------------------------------|---------|---------------------------------------------------------------------|--------------------------------------------------------------------|---------------------------------------------------------------------------------|---------------------------|
| Total minimum credit hours required for completion of program |         |                                                                     |                                                                    | 12                                                                              |                           |
| Required credit hours offered by the unit                     | Minimum |                                                                     |                                                                    | 12                                                                              |                           |
|                                                               | Maximum |                                                                     |                                                                    | 12                                                                              |                           |
| Required credit hours offered outside of the unit             | Minimum |                                                                     |                                                                    | 0                                                                               |                           |
|                                                               | Maximum |                                                                     |                                                                    | 0                                                                               |                           |
| Required prerequisite credit hours not included above         | Minimum |                                                                     |                                                                    | 0                                                                               |                           |
|                                                               | Maximum |                                                                     |                                                                    | 0                                                                               |                           |

## Program Learning Goals

Note: these are required for all undergraduate degree programs and majors now, and will be required for all graduate and professional degree programs in 2012. Nonetheless, all programs are encouraged to complete these now.

### Program Learning Goals

## Assessment

Assessment plan includes student learning goals, how those goals are evaluated, and how the information collected is used to improve student learning. An assessment plan is required for undergraduate majors and degrees. Graduate and professional degree programs are encouraged to complete this now, but will not be required to do so until 2012.

Is this a degree program (undergraduate, graduate, or professional) or major proposal? No

## Program Specializations/Sub-Plans

If you do not specify a program specialization/sub-plan it will be assumed you are submitting this program for all program specializations/sub-plans.

## Pre-Major

Does this Program have a Pre-Major? No

## Attachments

- Program Offering Unit Cover Letter.pdf

*(Letter from Program-offering Unit. Owner: McDonald, Daniel Gary)*

**Comments****Workflow Information**

| Status           | User(s)                                                                                                                         | Date/Time           | Step                   |
|------------------|---------------------------------------------------------------------------------------------------------------------------------|---------------------|------------------------|
| Submitted        | McDonald, Daniel Gary                                                                                                           | 10/29/2010 02:24 PM | Submitted for Approval |
| Approved         | Nathanson, Amy Ilene                                                                                                            | 11/01/2010 07:15 AM | Unit Approval          |
| Approved         | Vanarsdale, Sonya Renee                                                                                                         | 11/02/2010 11:21 AM | College Approval       |
| Pending Approval | Jenkins, Mary Ellen Bigler<br>Meyers, Catherine Anne<br>Vankeerbergen, Bernadette Chantal<br>Hanlin, Deborah Kay<br>Nolen, Dawn | 11/02/2010 11:21 AM | ASCCAO Approval        |